

The Vendoo VIP

Trend Report:

March 2026



Exclusive data from Yearly Plan sellers

Your March 2026 data drop is here. We analyzed the numbers to bring you the exact days and hours buyers are most active, plus the specific categories and brands dominating every major marketplace right now.



Best Times To Sell



Monday takes the top spot, capturing **15.2%** of all items sold.

Tuesday follows closely behind at **14.6%**.

Pro-Tip: **Saturday** is the slowest day of the week, dropping to **13.3%**. Use the weekend to prep your drafts!

9:00 AM is the absolute best hour to make a sale, capturing **6.7%** of daily sales.

The morning rush is real! The top five best-selling hours of the entire day are clustered together: **9:00 AM**, **11:00 AM**, **8:00 AM**, **12:00 PM**, and **10:00 AM**.

Top Selling Categories by Marketplace

The Undisputed Champion:



"Women's Clothing > Tops" completely dominates the resale market, securing the #1 best-selling spot on major platforms like **Poshmark**, **Depop**, and **eBay**.

The Outerwear Exception:



"Women's Clothing > Coats, Jackets & Vest" breaks the mold, taking the absolute #1 category spot on **Facebook** and **Etsy**.

The Spring Staple:



"Women's Clothing > Dresses" is consistently a top-tier seller, ranking in the top three across **Poshmark**, **eBay**, and **Depop**.

Top 3 Categories by Major Marketplace



Poshmark
Women's
Clothing



eBay
Women's
Clothing



Depop
Women's
Clothing



FBMP
Women's
Clothing



Mercari
Women's
Clothing



Top Selling Brands **by Marketplace**

Brands That Cash Out

The Heavyweight



Nike is an absolute powerhouse, claiming the #1 top-selling spot on major platforms like Poshmark, Depop, Grailed, Mercari, Vinted, and Whatnot.

The Nostalgia & Pop Culture Factor



"Vintage" is a highly searched and converted keyword, securing a top tier spot on Depop and Facebook Marketplace.

The Boutique Favorites



Free People is a must-source brand this season. It takes the #1 spot on Curtsy and consistently ranks in the top 5 on Poshmark, Mercari, and Whatnot.

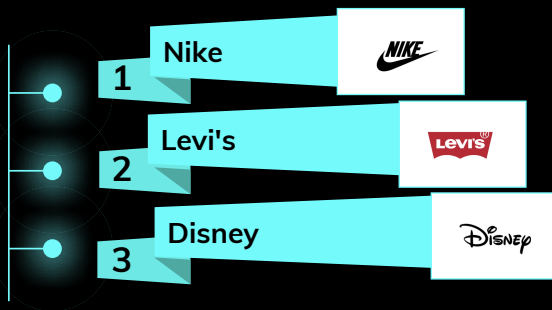
Top 3 Brands by Major Marketplace



Poshmark



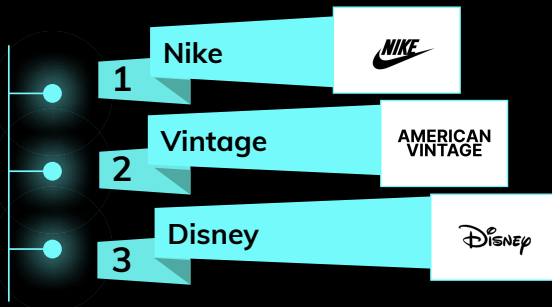
eBay



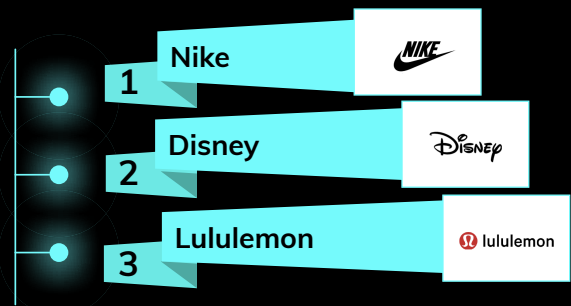
Depop



FBMP



Mercari



Ready to boost your sales?

Take these insights straight to your inventory.

Start cross-listing your top categories and brands today to maximize your Spring profits. Thank you for being a Vendoo Yearly Plan member!

